



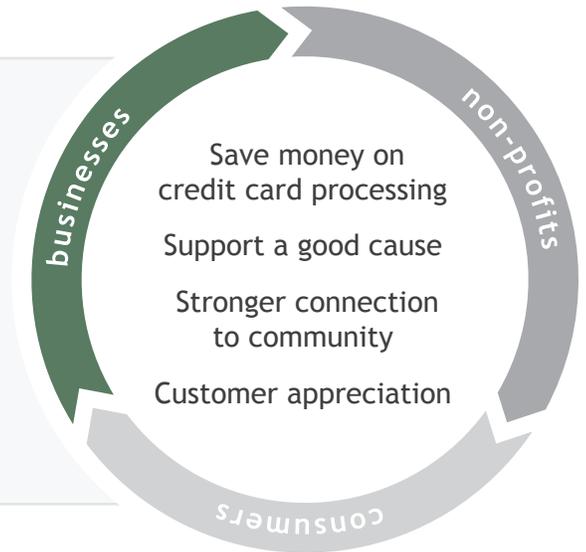
maximize your benefits

Process Green will lower your credit card processing rates and support a non-profit organization of your choice.

So you are ready to start saving money by using Process Green as your merchant service provider!

If you are a Business, follow these corresponding steps to maximize your benefits of using Process Green as your credit card processor.

Now that you have signed up with Process Green as your merchant service provider, you can:



Start using Process Green as your merchant service provider



- **Save money on your credit card processing fees.**

Every time you run a credit card transaction, whether online or in-person, more of that money will stay in your bank account.



- **Choose a non-profit organization to receive Process Green's "small change for BIG change™" Donations.**

When you use Process Green's credit card processing services as a business, you can choose a non-profit as the beneficiary of our 10% residual donations, what we refer to as "small change for BIG change™" donations. You get a discount on your rates and fees and support a charity that is close to your heart!



Market your Conscious Business Practices



- **Cause-Marketing - Let your customers know that their purchases are supporting a great cause.**

The more aware your customers are of your socially conscious business practices, the more your business is appreciated. It's that simple



- **Use your customized url on your receipts, website, marketing materials, newsletters, etc.**
example : <http://processgreen.com/yourPGID>
This is a simple and automatic way to spread the word about your company's support for a great cause



- **Request a Process Green Certified Logo to place on your website.**
Use our trusted brand's logo to link to your custom url (PG page).
When consumers see our logo they know that they are supporting a good cause by purchasing from your company.



- Retail Locations:
- **Request Process Green Table Tents that showcase the charity you are supporting - for registers, waiting rooms, etc.**
Placing these table tents anywhere your customers have a few seconds to absorb the information will highlight your cause marketing efforts.



- **Request Process Green Window Decal for your storefront.** Use our trusted brand's logo. When consumers see our logo, they know that they are supporting a good cause by purchasing from your business.



- **Train staff to inform your customers about how their purchases support your chosen charity.**
Interacting with your customers will build stronger connections and ensure that they understand your company's commendable business practices.

Introduce your business to the non-profit



- **Inform the non-profit that you have chosen them to receive your "small change for BIG change™" annual donations.**
All non-profits are grateful for any type of financial support. By using Process Green, you are dedicating your business to supporting the charity monetarily and this is a BIG deal! This can open up a great new relationship with the non-profit and establish your brand within the local community.



- **Request that the non-profit inform their donors that credit card purchases at your business support their programs.**
You are helping the non-profit gain more exposure by informing your customers about their great work. Ask them to "scratch your back too." They can do this through their website, marketing materials, newsletters etc.



- **Get more involved with the organization.**
Having a deeper connection will only strengthen your relationship with the non-profit. Think outside of the box and look for ways to form symbiotic relationships.



process green™

...watch your business PROSPER!