



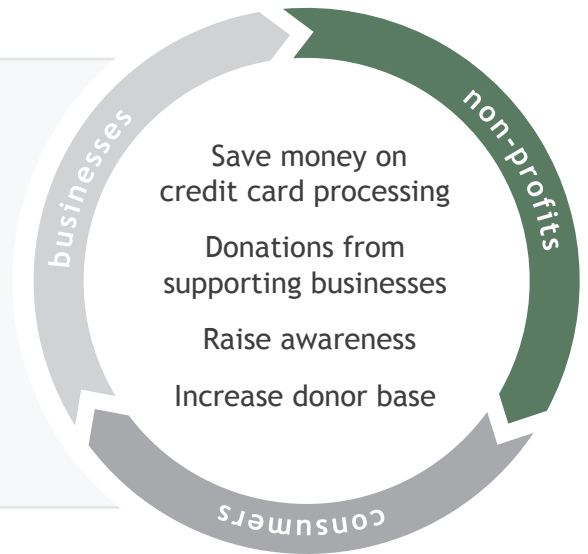
# maximize your benefits

Process Green was designed to not only save money on credit card processing fees. It can also be used to raise money for your non-profit organization.

Businesses have chosen your organization to be the non-profit beneficiary of Process Green's "small change for BIG change™" donations!

Now you can sign up with Process Green as your merchant service provider and give back to your own non-profit.

Non-Profit Organizations; follow these steps to maximize your benefits of a relationship with Process Green as your credit card processor:



## Start using Process Green as your merchant service provider



- **Save money on your credit card processing fees.**

Every time you receive a donation whether online or in-person, more of that money will be going to the programs and services your organization provides.



- **Choose your own organization to receive Process Green's Donations.**

When you use Process Green's credit card processing services as a non-profit organization, you can choose your own non-profit as the beneficiary of our 10% residual donations, what we refer to as "small change for BIG change™" donations. Essentially, you are increasing your bottom line.



## Use your customized Process Green URL



- **Use this customized url on your receipts, website, marketing materials, newsletters, etc.**

example : <http://processgreen.com/yourPGID>

This is a simple and automatic tool to help you spread the word about how more businesses could be supporting your organization.



- **Use your PG URL to inform your donors of the businesses that support you with every credit card purchase at their retail or online store.**

By encouraging your constituents to shop at these supporting businesses they can help your non-profit at no additional effort or cost. The better the businesses do, the more donations come your way!



- **Request a Process Green Certified Logo to place on your website.**

Use our trusted brand's logo to link to your custom url. When businesses see our logo and are guided to your custom PG page, they are encouraged to support your organization through our services.



- **Use this link to recruit more businesses to support your organization by using Process Green credit card processing.**

The sign-up form at the bottom of your custom url PG page will automatically let us know what businesses are interested in supporting your organization. Send this link to your business contacts and request that they sign up to support your organization.



## Thank your donor businesses



- **Contact and thank every individual business that has already chosen your organization as their non-profit beneficiary.**

While there are thousands of organizations to choose from, these businesses have chosen yours because they truly believe in what you are doing.



- **Offer to inform your donors that every credit card purchase at their business supports your organization.**

The supporting businesses are helping your non-profit gain more exposure every day by informing their customers about your great cause. If you send them more business, they grow; and effectively, so does your organization. Promote the businesses through your website, receipts, marketing and newsletters etc.



- **Get more involved with the businesses.**

Having a deeper connection will only strengthen your relationship with the supporting businesses. Think outside of the box and look for ways to form symbiotic relationships.

...watch your organization FLOURISH!

